

# LIVE DESIGN™ MASTER CLASSES

Concert Lighting & Projection

DECEMBER 11-12, 2010  
CENTERSTAGING  
BURBANK, CA

Expanding the hugely successful Broadway Master Classes brand, *Live Design* will launch its first ever Concert Master Classes (CMC) this December in LA. Legendary lighting designer Jeff Ravitz (Bruce Springsteen) will serve as creative consultant. This intensive two-day event will cover both lighting and projection for the concert stage.

The CMC will be structured similar to the Broadway Master Classes, with a variety of sessions headed up by top designers in the field, as well as an extended manufacturer's showcase on Saturday and Sunday during the breakfast and lunch periods. This is an ideal opportunity to get your products in front of both established and aspiring designers in an intimate, boutique setting.

**Get in on the ground floor of this ground-breaking event with the following sponsorship opportunities:**

#### PLATINUM SPONSORSHIP: \$5,000

Includes all benefits listed in Gold and Silver packages, plus:

- Limited to one lighting and one projection company
- Super Button Banner Ad on Website (180x150) in Dec. and Jan.
- Mentoring 2 Students
- Event Sponsor Saturday of Cocktail Reception

#### GOLD SPONSORSHIP: \$2,500

Includes all benefits listed in Silver package, plus:

- Table Top Display
- Logo ID and company blurb for program published in Nov./Dec. issue of Live Design
- New Technology Presentation

#### SILVER SPONSORSHIP: \$1,500

- Promo Material For Attendees
- Participation in a Technology Panel Discussion
- Online and Onsite Branding
- Post Show Registration Database

#### MENTORSHIP SPONSORSHIP: \$800

Mentor the next generation of concert designers and they'll be yours for life! Mentorships are for two students.

#### NEW THIS YEAR: DOUBLE SPONSORSHIPS

Live Design is also presenting the Live Design Projection Master Classes in Las Vegas, October 20-21. Become a Platinum Sponsor for both high-profile events for \$7,500 (\$9,000 value) or a Gold Sponsor for both for \$3,000 (\$4,000 value).

#### SPECIAL OFFER

Companies who commit to both this year's Concert Master Classes and next year's Broadway Lighting Master Classes will receive a \$400 discount on the CMC. Companies who commit to both this year's Concert Master Classes and next year's Broadway Projection Master Classes will receive a \$200 discount. And companies who commit to the CMC, BLMC and BPMC will receive a \$500 discount.



# LIVE DESIGN

Envision. Build. Tech. Go.

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**QUESTIONS? CALL YOUR SALES REP TODAY**

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