



Broadway Sound Master Classes: May 18-20, NYU's Tisch

Broadway Projection Master Classes: May 21, NYU's Tisch

Broadway Lighting Master Classes: May 22-24, Baryshnikov Arts Center

Platinum Sponsorship: \$6,000 BLMC or BSMC

- Super Button Banner Ad on Website (180x150) in May and June
- Mentoring 2 Students
- Event Sponsor – either Cocktail Party or Luncheon
- 4 Broadway Show Tickets
- Table Top Display (2 days)
- New Technology Presentation
- Online and Onsite branding
- Promo Material For Attendees
- Logo ID and company blurb for program published in May issue of Live Design
- Post Show Registration Database

Corporate Sponsorship: \$3,200 BLMC or BSMC

- Table Top Display (2 days)
- Online and Onsite branding
- Promo Material For Attendees
- Logo ID and company blurb for program published in May issue of Live Design
- 2 Broadway Show Tickets
- New Technology Presentation
- Post Show Registration Database

BLMC/BPMC Sponsorship: \$3,600

All the Benefits of the BLMC, plus:

- Two months Super Button ad (180x150) in Gear Wire: Projection e-newsletter
- Promo Material For Attendees
- Online and Onsite branding
- Entrée Into Event (Up to Four Staff)
- Promo Material For Attendees
- Logo ID and company blurb for program published in May issue of Live Design
- Post Show Registration Database
- Note: there are no tabletops or presentations at the BPMC

BPMC Sponsorship \$1,000 (For non-BLMC Participants)

- Includes all of the benefits of the BLMC/BPMC Sponsorship

Mentorship Sponsorship: \$1,200

- Mentoring Two Students
- Promo Material in Attendee Bags
- Logo ID on All Collateral Material
- 1 Broadway Show Ticket or banner ad on Live Design Wire e-newsletter

Mentoring Student Options:

- BLMC: \$700 (\$350 per student, minimum of two)
- BSMC: \$600 (\$300 per student, minimum of two)
- BPMC: \$300 (\$150 per student, minimum of two)
- Speaker Mentorship: \$300 BLMC/\$250 BSMC

A La Carte Opportunities:

- Lanyards: \$500
- Attendee Bags: \$500
- Literature in bags (for non-sponsors): \$250



TOTAL COST OF SPONSORSHIP \$ _____

100% DEPOSIT* DUE NOW \$ _____

Check # _____ **enclosed**
 PAYABLE TO: Live Design 2012
 SEND TO: Live Design
 ATTN: David Johnson
 11 River Bend Drive South
 Stamford, CT 06907 (U.S. funds only)

CHARGE TO: Visa MasterCard AMEX

Credit Card # _____

Expiration Date _____

Cardholder's Name _____

Signature x _____

Please fax completed form to **913-514-3619**.
 All sponsors must include payment with this contract. Deposit is non-refundable. See below for terms and conditions.

Contact Name _____

Company Name _____

Title _____

Address _____

City _____

State _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____

Authorized Signature x _____

Date _____

* Indicates that sponsor has read and agreed to Terms and Conditions below.
 Upon receipt, your Sales Manager will contact you to discuss details about your requested sponsorship.

WHO SHOULD WE CONTACT FOR SHIPPING, LOAD-IN, AND OTHER ONSITE TECHNICAL NEEDS?

Name _____

Phone _____

Email _____

Please send company logo and short company blurb with signed form to
DAVID JOHNSON at djohnson@livedesignonline.com

TERMS AND CONDITIONS

Sponsor agrees to pay amount indicated above for sponsorship as published or determined by Show Management. In the event that the Sponsor must cancel their contract for sponsorship, Penton Media will consider full refunds, less a \$500 administrative fee, within 45 days of event, provided no costs have been incurred. Those costs including but not limited to: materials, labor and graphic reproduction or separations, in which exhibitor agrees to cover said costs. Show Management must receive notice of cancellation in writing. No refunds will be made within 30 days of event. In the event the sponsorship is resold, payment less a 25% cancellation fee will be refunded. Acceptance of this application by Penton Media constitutes a contract. By signing on this page, exhibitor agrees to abide by contract terms and conditions as outlined above.

FOR SHOW MANAGEMENT USE ONLY

Date Received _____

Payment Received _____

Received By _____