



LIVE DESIGN
EXCELLENCE
AWARDS

2011 EXCELLENCE IN LIVE DESIGN AWARDS

LIVE DESIGN is pleased to announce the fourth annual **Excellence in Live Design Awards**. These awards present an opportunity to be recognized among your peers in the industry. Nominations are now being accepted for outstanding individual achievement in design for projects occurring from December 2009 to December 2010.

A brief recap of each nomination will be featured in Live Design's April issue. Our readers will vote for the nominations online to determine the winning entries; a full write-up about each nomination, including full credits, photos, and equipment lists, will be included as part of the online polling.

One winning project will be chosen in each of the seven categories (*Architainment, Concerts, Corporate Events, Live For Broadcast, Theatre Production, Venues [club or lounge] and Venues [theatre or performance]*). Winners will get a full write-up in the May issue of Live Design and will be honored at the **BROADWAY MASTER CLASSES** that same month, plus will receive year-long exposure on our high-traffic website.

Anyone involved in a project - architects, consultants, owners, producers, manufacturers, suppliers, designers, venue or event staff - may submit an entry.

In order to have your project entered in the Excellence in Live Design Awards contest, you must submit the following:

1. There is a **\$399 fee** for each project entered. Multiple entries are encouraged, but please try to limit one entry per project. Checks should be made out to: Penton Media.
2. Each entrant must supply **400-500 words** of text describing the project, design goals and equipment chosen. (Suggested topics are listed on page 2).
3. Each entrant must supply at least **two**, and up to three, production ready photos (300 dpi, jpg/tif, minimum 2-inch size).
4. Each entrant must provide a list of the project's design team and a list of the key equipment used. (An example is given on page 2). The design team and equipment list is limited to 100 words.
5. Each entrant must fill out the attached entry form and **sign** it. **Each entrant must select one category** the entry should be included in for voting purposes. Categories are listed on the entry form on page 3.
6. Each entrant must provide a brief, 200-word max recap of the nominated project, which will run in the April issue.

All entries will be edited and published to follow a set layout for the purpose of consistency. See the attached example of how the story will look in the magazine. Materials will not be returned to the entrants and previews of the final story will not be available prior to publication.

For information regarding payment details, please contact David Johnson. E-mail the text, photos, design team and equipment list and signed entry form to:

David Johnson
 david.johnson@penton.com
Phone: 212-204-4272
Fax: 913-514-3619

ALL MATERIALS ARE DUE BY MONDAY, MARCH 14, 2011!

SUGGESTED TOPICS TO COVER IN TEXT:

1. Specify the type of project (include checklist).
2. Design criteria: What was the design brief to the creative team? What were the main goals of the client/director?
3. Challenges and Solutions: What difficulties did you face? How were they solved? What innovations were implemented in the design? Were there special considerations above and beyond most projects of this scope?
4. Equipment decisions: List the key members of the creative team, technicians, vendors, manufacturers and other support staff selected, and any relevant information as to why they were chosen.

DESIGN TEAM AND EQUIPMENT LIST EXAMPLES:

DESIGN TEAM:

Production manager, Co-set designer: Ian Donald
Lighting designer: Bryan Leitch
Lighting designer/programmer: Nick Whitehouse
Video content and screen design: Geodezik
Head video designer: Mathieu St-Arnaud

STAGE TECHNOLOGIES EQUIPMENT LIST:

14 BigTow390 Winch
7 BigTow290 Winch
3 BigTow200 Winch
Control for stage and thrust elevators
1 Nomad Control Console
1 Solo Radia Handheld Controller
4 Motor Control Cabinet
1 Motion Control Rack

LIGHTING EQUIPMENT LIST:

8 Vari-Lite VL3000Q
48 High End Systems Color Command
468' Selador X7 LEDs (2', 4' and 6' lengths)
120 Ocean Optics SeaChanger
5 ETC Sensor+ 48 dimming
2 ETC Sensor+ Sine Wave dimming (house lights)
18 ETC Source Four PAR
145 ETC Source Four 5° and 10°
14 City Theatrical AutoYoke®
4 ARRI 5kW Fresnel
8 Wybron Nexera
3 ETC Eos console (one in the rack for backup)
1 ETC Emphasis console

The logo features a stylized yellow 'A' shape on the left. To its right, the words 'LIVE DESIGN' are in a smaller, yellow, sans-serif font. Below that, 'EXCELLENCE AWARDS' is written in a large, white, serif font.

ENTRY FORM

ALL MATERIALS ARE DUE BY MARCH 14, 2011

COMPANY NAME: _____

CONTACT NAME (please print): _____

CONTACT'S ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE: _____ CELL: _____

PROJECT NAME: _____

SIGNATURE: x _____ DATE: _____

FEE: \$399

Payable to Penton Media

SELECT ONE ENTRY FROM THE FOLLOWING:

- ARCHITAINMENT
- CONCERTS
- CORPORATE EVENTS
- LIVE FOR BROADCAST
- THEATRE PRODUCTION
- VENUES (CLUB OR LOUNGE)
- VENUES (THEATRE OR PERFORMANCE)

CATEGORY

What category are you in

SUBMITTED BY

What is your company name

DESIGN TEAM

List the names of all persons involved in this project.

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EQUIPMENT USED

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