

**Broadway Sound Master Classes (BSMC): May 16-17, 2009**  
**Broadway Lighting Master Classes (BLMC): May 18-20, 2009**  
**Broadway Projection Master Classes (BPMC): May 21, 2009\***

*\*Note: The Broadway show and post-show discussion will be held Wed. May 20*

**PLATINUM SPONSORSHIP: \$6,000 BLMC OR BSMC**

- Pre/Post Registration Database
- Networking Luncheon
- Promo Material in Attendee Bags
- Logo ID on all Collateral Material
- Banner Ad on Websites
- Table Top Display (2 days)
- Mentoring 2 Students
- 2 Broadway Show Tickets (May 16 for the BSMC, May 19 for BLMC)
- Event Sponsor – either Cocktail Party or Luncheon

**CORPORATE SPONSORSHIP: \$3,000 BLMC OR BSMC**

- Table Top Display (2 days)
- Networking Luncheon
- Promo Material in Attendee Bags
- Logo ID on all Collateral Material
- 1 Broadway Show Ticket (May 16 for the BSMC, May 19 for BLMC)
- New Technology Presentation
- Pre/Post Registration Database

**BLMC + BPMC \$3,600**

Same as Corporate Sponsorship above with extra Broadway Projection component on May 21, which entails:

- Tabletop display and product presentation
- 1 Broadway Show Ticket (May 20)

**BPMC \$1,200 (FOR NON-BLMC PARTICIPANTS)**

- Pre/Post Registration Database
- Networking Luncheon
- Promo Material in Attendee Bags
- Logo ID on all Collateral Material
- 1 Broadway Show Ticket (May 20)

**MENTORSHIP SPONSORSHIP: \$1,200**

- Mentoring Two Students
- Promo Material in Attendee Bags
- Logo ID on All Collateral Material
- 1 Broadway Show Ticket

**MENTORING STUDENT OPTIONS:**

BASIC MENTORSHIPS FOR BMC ONLY

- BLMC: **\$800** (\$400 per student, minimum of two)
- BSMC: **\$700** (\$350 per student, minimum of two)
- BPMC: **\$350** (\$175 per student, minimum of two)

**A LA CARTE OPPORTUNITIES:**

- Lanyards: **\$500**
- Attendee Bags: **\$250**
- Water Breaks: **\$250**
- Luncheon Sponsor: **\$2,000**

**ONLINE OPPORTUNITIES:**

- Road to the Master Classes newsletter, broadcast weekly the month prior to the event (ask rep about rates)
- Live Blog: **\$1,000**
- Roadblock Sponsorship of Theatre Category at [livedesignonline.com](http://livedesignonline.com): **\$1,500**
- LIVE DESIGN TV: \$2,000**

**TOTAL COST OF SPONSORSHIP \$** \_\_\_\_\_

CHARGE TO:  Visa  MasterCard  American Express

**100% DEPOSIT\* DUE NOW \$** \_\_\_\_\_

Credit Card # \_\_\_\_\_

**Check #** \_\_\_\_\_ **enclosed**

Expiration Date \_\_\_\_\_

PAYABLE TO: Live Design 2009

SEND TO: Live Design

ATTN: David Johnson

11 River Bend Drive South

Stamford, CT 06907 (U.S. funds only)

Cardholder's Name \_\_\_\_\_

Signature x \_\_\_\_\_

Please fax completed form to **913-514-3619**.

All sponsors must include payment with this contract. Deposit is non-refundable. See below for terms and conditions.

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature x \_\_\_\_\_

Date \_\_\_\_\_

*\* Indicates that sponsor has read and agreed to Terms and Conditions below. Upon receipt, your Sales Manager will contact you to discuss details about your requested sponsorship.*

### WHO SHOULD WE CONTACT FOR SHIPPING, LOAD-IN, AND OTHER ONSITE TECHNICAL NEEDS?

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**\* Please send company logo and short company blurb with signed form to DAVID JOHNSON at [djohnson@livedesignonline.com](mailto:djohnson@livedesignonline.com)**

### TERMS AND CONDITIONS

Sponsor agrees to pay amount indicated above for sponsorship as published or determined by Show Management. In the event that the Sponsor must cancel their contract for sponsorship, Penton Media will consider full refunds, less a \$500 administrative fee, within 45 days of receipt of contract, provided no costs have been incurred. Those costs including but not limited to: materials, labor and graphic reproduction or separations, in which exhibitor agrees to cover said costs. Show Management must receive notice of cancellation in writing. No refunds will be made after 30 days of receipt of contract. In the event the sponsorship is resold, payment less a 25% cancellation fee will be refunded. Acceptance of this application by Penton Media constitutes a contract. By signing on reverse, exhibitor agrees to abide by contract terms and conditions as outlined above.

### FOR SHOW MANAGEMENT USE ONLY

Date Received \_\_\_\_\_

Payment Received \_\_\_\_\_

Received By \_\_\_\_\_