

2009

EDITORIAL CALENDAR

MONTH	EDITORIAL FOCUS	BONUS DISTRIBUTION
JANUARY AD CLOSE 12.5.08 MATERIALS DUE 12.12.08	Special Events	The Special Event
FEBRUARY AD CLOSE 1.12.09 MATERIALS DUE 1.20.09	Clubs/Lounges	Pro Light + Sound
MARCH AD CLOSE 2.9.09 MATERIALS DUE 2.17.09	Regional Theatre/USITT Issue	USITT
APRIL AD CLOSE 3.10.09 MATERIALS DUE 3.17.09	The Green Issue	NAB
MAY AD CLOSE 4.10.09 MATERIALS DUE 4.17.09	Broadway/Excellence In LIVE DESIGN	LIVE DESIGN Master Classes InfoComm
JUNE/JULY AD CLOSE 5.11.09 MATERIALS DUE 5.18.09	Corporate Events/ Venues	InfoComm
AUGUST/SEPTEMBER AD CLOSE 8.6.09 MATERIALS DUE 8.12.09	Concerts/International	PLASA
OCTOBER AD CLOSE 9.7.09 MATERIALS DUE 9.15.09	Education/Houses of Worship	LDI 2009
NOVEMBER/DECEMBER AD CLOSE 10.9.09 MATERIALS DUE 10.19.09	The LDI Issue	IAAPA LDI 2009